



retail strategies

## Missouri City Trade Area 2021 Sitewise Online

### Study Areas

Missouri City Trade Area 2021

Lat: 29.48364, Long: -95.57105

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## Missouri City Trade Area 2021





**Missouri City Trade Area 2021  
Sitewise Online  
STI: PopStats Population Summary**

STI: PopStats Population Summary	Missouri City Trade Area 2021	
		%
<b>Population</b>		
2030 Forecast	493,956	
2025 Projection	444,172	
2020 Estimate	403,965	
2010 Census	295,587	
2000 Census	187,878	
1990 Census	121,427	
Growth 2030-2025	11.21%	
Growth 2025-2020	9.95%	
Growth 2020-2010	36.67%	
Growth 2010-2000	57.33%	
<b>2020 Estimated Population by Ethnicity</b>	<b>403,965</b>	
White	175,173	43%
Black	114,060	28%
Asian	75,778	19%
Other	38,954	10%
<b>2020 Estimated Population Hispanic or Latino</b>	87,728	
<b>2020 Estimated Total Population by Age</b>	<b>403,965</b>	
Age 0 to 4	27,917	7%
Age 5 to 14	52,483	13%
Age 14 to 18	23,240	6%
Age 18 to 22	26,415	7%
Age 22 to 25	17,969	4%
Age 25 to 30	27,840	7%
Age 30 to 35	19,097	5%
Age 35 to 40	21,645	5%
Age 40 to 45	24,884	6%
Age 45 to 50	29,276	7%
Age 50 to 55	28,188	7%
Age 55 to 60	26,891	7%
Age 60 to 65	26,126	6%
Age 65 to 70	21,458	5%
Age 70 to 75	15,546	4%
Age 75 to 80	8,284	2%
Age 80 to 85	4,280	1%
Age 85 and over	2,424	1%
<b>2020 Median Age</b>	36.6	
<b>2020 Average Age</b>	37.1	
<b>2020 Estimated Population Age 25+ by Educational Attainment</b>	<b>255,941</b>	
Less than 9th grade	13,360	5%



**Missouri City Trade Area 2021**  
**Sitewise Online**  
**STI: PopStats Population Summary**

STI: PopStats Population Summary	Missouri City Trade Area 2021	
		%
Some High School, no diploma	12,630	5%
High School Graduate (or GED)	45,303	18%
Some College, no degree	48,785	19%
Associate Degree	18,042	7%
Bachelor's Degree	71,023	28%
Master's Degree	33,541	13%
Professional School Degree	7,097	3%
Doctorate Degree	6,160	2%





**Missouri City Trade Area 2021**  
**Sitewise Online**  
**STI: PopStats Household Summary**

STI: PopStats Household Summary	Missouri City Trade Area 2021	
		%
<b>Households</b>		
2030 Forecast	158,377	
2025 Projection	142,415	
2020 Estimate	129,626	
2010 Census	94,878	
2000 Census	58,590	
1990 Census	37,272	
Growth 2030-2025	11.21%	
Growth 2025-2020	9.87%	
Growth 2020-2010	36.62%	
Growth 2010-2000	61.94%	
<b>Population in Households</b>		
2030 Forecast	491,750	
2025 Projection	441,859	
2020 Estimate	401,540	
<b>Average Household Size</b>		
2030 Forecast	3.10	
2025 Projection	3.10	
2020 Estimated	3.10	
<b>2020 Estimated Families by Number of Workers in Family</b>		
	<b>105,986</b>	
No workers	8,245	8%
1 worker	33,751	32%
2 workers	48,251	46%
3 or more workers	15,740	15%
<b>2020 Estimated Housing Units by Tenure</b>		
	<b>136,270</b>	
Vacant Housing Units	6,644	5%
Occupied Housing Units	129,626	95%
Owner-Occupied	104,099	76%
Renter-Occupied	25,527	19%
<b>2020 Estimated Per Capita Income</b>	<b>\$ 39,208</b>	



**Missouri City Trade Area 2021**  
**Sitewise Online**  
**Current Year Estimated Population by Age and Sex**

Current Year Estimated Population by Age and Sex	Missouri City Trade Area 2021	
		%
<b>Current Year Estimated Total Population</b>	<b>403,965</b>	
Age 0 to 4	27,917	7%
Age 5 to 14	52,483	13%
Age 14 to 18	23,240	6%
Age 18 to 22	26,415	7%
Age 22 to 25	17,969	4%
Age 25 to 30	27,840	7%
Age 30 to 35	19,097	5%
Age 35 to 40	21,645	5%
Age 40 to 45	24,884	6%
Age 45 to 50	29,276	7%
Age 50 to 55	28,188	7%
Age 55 to 60	26,891	7%
Age 60 to 65	26,126	6%
Age 65 to 70	21,458	5%
Age 70 to 75	15,546	4%
Age 75 to 80	8,284	2%
Age 80 to 85	4,280	1%
Age 85 and over	2,424	1%
<b>Median Age</b>	36.6	
<b>Average Age</b>	37.1	



**Missouri City Trade Area 2021**  
**Sitewise Online**  
**Current Year Estimated Population by Age and Sex**

Current Year Estimated Population by Age and Sex	Missouri City Trade Area 2021	
		%
<b>Current Year Estimated Male Population</b>	<b>197,460</b>	
Age 0 to 4	14,258	7%
Less than 1	2,462	1%
Age 1	2,864	1%
Age 2	2,942	1%
Age 3	2,999	2%
Age 4	2,990	2%
Age 5 to 14	26,794	14%
Age 5	2,984	2%
Age 6	2,935	1%
Age 7	2,943	1%
Age 8	2,933	1%
Age 9	3,005	2%
Age 10	3,013	2%
Age 11	3,010	2%
Age 12	2,985	2%
Age 13	2,987	2%
Age 14 to 18	11,821	6%
Age 14	3,007	2%
Age 15	3,048	2%
Age 16	2,914	1%
Age 17	2,852	1%
Age 18 to 22	13,529	7%
Age 18	4,155	2%
Age 19	3,669	2%
Age 20	2,965	2%
Age 21	2,740	1%
Age 22 to 25	9,341	5%
Age 25 to 30	14,511	7%
Age 30 to 35	9,748	5%
Age 35 to 40	10,391	5%
Age 40 to 45	11,527	6%
Age 45 to 50	13,601	7%
Age 50 to 55	13,272	7%
Age 55 to 60	12,600	6%
Age 60 to 65	12,324	6%
Age 65 to 70	10,006	5%
Age 70 to 75	7,296	4%
Age 75 to 80	3,778	2%
Age 80 to 85	1,859	1%
Age 85 and over	806	0%
<b>Male Median Age</b>	<b>34.3</b>	
<b>Male Average Age</b>	<b>36.1</b>	



**Missouri City Trade Area 2021**  
**Sitewise Online**  
**Current Year Estimated Population by Age and Sex**

Current Year Estimated Population by Age and Sex	Missouri City Trade Area 2021	
		%
<b>Current Year Estimated Female Population</b>	<b>206,505</b>	
Age 0 to 4	13,659	7%
Less than 1	2,349	1%
Age 1	2,727	1%
Age 2	2,818	1%
Age 3	2,850	1%
Age 4	2,915	1%
Age 5 to 14	25,689	12%
Age 5	2,753	1%
Age 6	2,862	1%
Age 7	2,907	1%
Age 8	2,883	1%
Age 9	2,830	1%
Age 10	2,867	1%
Age 11	2,853	1%
Age 12	2,885	1%
Age 13	2,849	1%
Age 14 to 18	11,419	6%
Age 14	2,867	1%
Age 15	2,853	1%
Age 16	2,867	1%
Age 17	2,832	1%
Age 18 to 22	12,887	6%
Age 18	4,017	2%
Age 19	3,428	2%
Age 20	2,743	1%
Age 21	2,698	1%
Age 22 to 25	8,628	4%
Age 25 to 30	13,329	6%
Age 30 to 35	9,349	5%
Age 35 to 40	11,254	5%
Age 40 to 45	13,357	6%
Age 45 to 50	15,676	8%
Age 50 to 55	14,917	7%
Age 55 to 60	14,291	7%
Age 60 to 65	13,802	7%
Age 65 to 70	11,452	6%
Age 70 to 75	8,250	4%
Age 75 to 80	4,506	2%
Age 80 to 85	2,422	1%
Age 85 and over	1,618	1%
<b>Female Median Age</b>	<b>38.7</b>	
<b>Female Average Age</b>	<b>38.0</b>	





## Missouri City Trade Area 2021

### Sitewise Online

### Current Year Estimated Households by Household Income

Current Year Estimated Households by Household Income	Missouri City Trade Area 2021	
		%
<b>Current Year Estimated Households by Household Income</b>	<b>129,626</b>	
Less than \$10,000	3,454	3%
\$10,000 to \$14,999	2,296	2%
\$15,000 to \$19,999	2,696	2%
\$20,000 to \$24,999	3,207	2%
\$25,000 to \$29,999	3,528	3%
\$30,000 to \$34,999	3,856	3%
\$35,000 to \$39,999	3,720	3%
\$40,000 to \$44,999	4,296	3%
\$45,000 to \$49,999	3,910	3%
\$50,000 to \$54,999	4,134	3%
\$55,000 to \$59,999	4,097	3%
\$60,000 to \$64,999	4,462	3%
\$65,000 to \$69,999	4,266	3%
\$70,000 to \$74,999	3,994	3%
\$75,000 to \$79,999	4,069	3%
\$80,000 to \$84,999	3,779	3%
\$85,000 to \$89,999	3,527	3%
\$90,000 to \$94,999	3,249	3%
\$95,000 to \$99,999	3,162	2%
\$100,000 to \$124,999	14,983	12%
\$125,000 to \$149,999	11,569	9%
\$150,000 to \$174,999	9,299	7%
\$175,000 to \$199,999	14,755	11%
\$200,000 to \$249,999	5,213	4%
\$250,000 to \$499,999	2,232	2%
\$500,000 or more	1,874	1%
<b>Median Household Income</b>	\$ 92,344	
<b>Average Household Income</b>	\$ 121,802	